## Howell Carnegie District Library Strategic Plan 2019-2022

## Focus Areas:



- Collaboration and partnership with schools, community organizations, governments and businesses; to support learning to assist community members to be savvy information consumers and creators Connection and support of the businesses and civic organizations within our district
- Maintaining our designation as a MI-SBDC Business Resource Center, with trained staff to assist small business owners
- Acting as a cultural hub and catalyst for cultural development within our district

Plan of work 2019-2020:

• Partnerships - deepening those we currently have and/or developing new ones

Diverse Ideas & Learning	<ul> <li>Offering multi-channeled resources including books, e-resources (CDs, DVDs), magazines</li> <li>Maintaining our user friendly website and technology for all patrons</li> <li>Continuing literacy outreach to all ages from early learners through senior citizens</li> <li>Providing quality online research and study tools</li> <li>Coordinating and connecting with established external resources to explore museums and other arts and cultural organizations</li> </ul>
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Plan of work 2019-2020

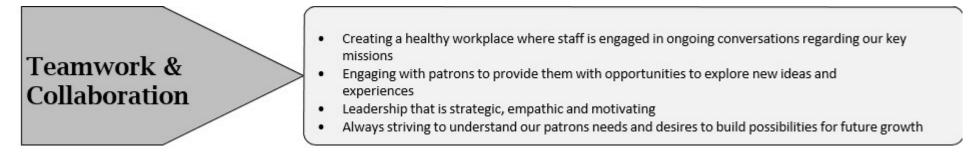
- Evaluating new website and master communication calendar
- Evaluating material budget and meeting digital collection demands

## Creativity & Critical Thinking

- Maintaining a vibrant historic building that is designed for impromptu conversations, study
  opportunities and mentoring
- Offering engaging programs and events geared to our diverse public
- Supporting local history, genealogy and archival collections
- Providing reading programs to support continued literacy improvement for students and fun and creative learning opportunities to involve community members of all ages

Plan of work 2019-2020

- Focus on underserved audience of High School Teens (programs, space, engagement)
- Focus on underserved audience of Young Adults (18-25, Millennials, those without kids)
- Potential LSTA Grant for Digitization of Photo Negative Collection in Archives (will hear in August 2019 if awarded)
- Security Cameras
- Pickup lockers available for use
- Landscaping



Plan of work 2019-2020

• Surveying our users (multiple formats)

Ongoing staff focus:

- Improving communication
- Cross-training
- Increasing staff development opportunities
- Updating job descriptions