Howell Carnegie District Library Strategic Plan 2019-2022

Focus Areas:



- Collaboration and partnership with schools, community organizations, governments and businesses; to support learning to assist community members to be savvy information consumers and creators Connection and support of the businesses and civic organizations within our district
- Maintaining our designation as a MI-SBDC Business Resource Center, with trained staff to assist small business owners
- Acting as a cultural hub and catalyst for cultural development within our district

Plan of work 2019-2020:

• Partnerships - deepening those we currently have and/or developing new ones

Diverse Ideas & Learning	 Offering multi-channeled resources including books, e-resources (CDs, DVDs), magazines Maintaining our user friendly website and technology for all patrons Continuing literacy outreach to all ages from early learners through senior citizens Providing quality online research and study tools Coordinating and connecting with established external resources to explore museums and other arts and cultural organizations
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Plan of work 2019-2020

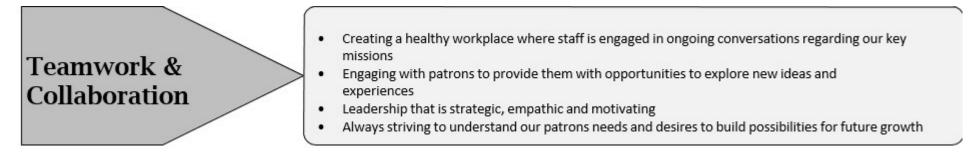
- Evaluating new website and master communication calendar
- Evaluating material budget and meeting digital collection demands

Creativity & Critical Thinking

- Maintaining a vibrant historic building that is designed for impromptu conversations, study
 opportunities and mentoring
- Offering engaging programs and events geared to our diverse public
- Supporting local history, genealogy and archival collections
- Providing reading programs to support continued literacy improvement for students and fun and creative learning opportunities to involve community members of all ages

Plan of work 2019-2020

- Focus on underserved audience of High School Teens (programs, space, engagement)
- Focus on underserved audience of Young Adults (18-25, Millennials, those without kids)
- Potential LSTA Grant for Digitization of Photo Negative Collection in Archives (will hear in August 2019 if awarded)
- Security Cameras
- Pickup lockers available for use
- Landscaping



Plan of work 2019-2020

• Surveying our users (multiple formats)

Ongoing staff focus:

- Improving communication
- Cross-training
- Increasing staff development opportunities
- Updating job descriptions